

20. AN OVERVIEW OF THE LIVEABLE COMMUNITIES AWARDS  
PRESENTATION

# City of Riviera Beach

## Expected Benefits of Participating in the LivCom Awards

### Introduction

Each year communities that have participated in the finals of the LivCom Awards have exchanged best practices and practical experiences and have collaborated to address mutual challenges. These collaborations have led to mutual advances, more effective use of resources and the improvement of the quality of life within communities.

The Riviera Beach Community Redevelopment Agency (CRA) expects the LivCom Awards experience to be professionally rewarding and bring long-lasting benefits to the City of Riviera Beach and its residents. Additionally, this opportunity allows us to begin to change the negative perceptions about Riviera Beach and gives a morale boost to our community champions.

“ . . . we really appreciate all your efforts on behalf of organizations participating in the LivCom Awards 2012 – in our opinion, it is the most outstanding and unique event of present times of global scale, engaging best practices of local communities from all over the world – thank you again!”

**--Past LivCom Awards Participant**

### Expected Benefits

There are countless benefits resulting from participation in the LivCom Awards. Many of these benefits are listed below.

Benefit	Description
<b>CIVIC PRIDE</b>	Civic pride in Riviera Beach will be enhanced since it will be recognized as one of the “the leading communities in the world” as a LivCom Awards finalist.
<b>BEST PRACTICE EXCHANGES</b>	<p>Just as the LivCom Awards organizers, we believe that all elected officials and municipal employees have a duty to be aware of best practices in community livability and sustainability. We are confident that the LivCom Awards 2012 provides an opportunity for the Riviera Beach delegation to fulfill this duty.</p> <ul style="list-style-type: none"> <li>• During the LivCom Awards finals the Riviera Beach delegation will observe presentations and exhibitions that contain examples of international best practices applied to similar challenges facing the City.</li> <li>• The Riviera Beach delegation will join an international network of communities from more than 50 countries with similar community livability and sustainability goals.</li> <li>• The exchange of information and experiences between cities will produce technical benefits and financial savings for Riviera Beach.</li> <li>• Meeting with delegates from communities from other countries and cultures that are facing similar challenges to those faced by Riviera Beach will lead to the formation of partnerships to exchange information and experiences, and the arrangement of periodic exchange visits.</li> </ul>
<b>PROFESSIONAL DEVELOPMENT</b>	Many LivCom Awards participants have described their participation as “the most rewarding professional experience of their career.”
<b>PRESTIGE AND FINANCIAL</b>	The Riviera Beach CRA’s participation in the LivCom Awards 2012 will be spotlighted in applications for national and international funding which will boost our chances of success.

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<b>EXPOSURE</b>	<ul style="list-style-type: none"> <li>• The Riviera Beach CRA will showcase its best practices on an international stage and influence international best practices.</li> <li>• Riviera Beach’s international and national media exposure will be enhanced.</li> <li>• The LivCom Awards helps to metaphorically place Riviera Beach on the global map by increasing awareness about the City.</li> </ul>
<b>ECONOMIC DEVELOPMENT</b>	<ul style="list-style-type: none"> <li>• Riviera Beach’s success in the LivCom Awards will be used to promote tourism, business recruitment, capital investment and resident attraction.</li> <li>• The Riviera Beach delegation will use this opportunity as an informal trade mission so we can explore business relocation and expansion and import-export opportunities.</li> <li>• The Riviera Beach delegation will initiate relationships to potentially create Sister City and other strategic alliances.</li> <li>• The delegation seeks to position Riviera Beach as a host city for the LivCom Awards 2015. If selected as the host city, the multimillion dollar economic impact will be a boon for the City as more than 400 influential delegates will visit our fine city.</li> </ul>
<b>OTHER</b>	The compilation of the initial proposals was a self-audit process that provided the basis for a future plan to create a livable community.

***The ongoing benefits of participating in the LivCom Awards greatly exceed our investment of time and finances.***