



RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY

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MEMORANDUM

TO: Board of Commissioners

FROM: Tony T. Brown, Executive Director 

DATE: September 5, 2011

CC: File

SUBJECT: New CRA Logo

Background:

Staff has commissioned a new logo for the CRA. The current logo is shown on the left, the proposed logo on the right. The new logo was prepared by misselhornMedia, the same company producing the CRA website.



RIVIERA BEACH
COMMUNITY
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Florida's Dynamic and Diverse Waterfront Community

Recommendation: Staff recommends that the Board approve the new logo for the Riviera Beach Community Redevelopment Agency. After the new logo is selected, the RBCRA can begin official use of the logos. The new logos will be used on the website, RBCRA checks, new uniforms for the CRA Clean and Safe Officers and other items as appropriate.